

## Honda Performance Development Announces Quarter-Midget Contingency Program for 2011

SANTA CLARITA, Calif. (June 16, 2011) – Honda Performance Development (HPD) has released details of a new support program for Honda competitors during the 2011 USAC and QMA race seasons. HPD will be offering “HPD Bucks” to 1<sup>st</sup>- through 3<sup>rd</sup>-place finishers in approved classes and races.

“We are excited to be able to expand our support of quarter midget racers through the *Honda Racing Line*,” said Marc Sours, HPD general manager. “Historically, Honda has supported the quarter-midget community via support to the racing series. We are now happy to complement that support by reaching out to the racers directly.”

To be eligible for support, all Honda competitors must be enrolled in the *Honda Racing Line* program and display the required “Honda Racing/HPD” and “H” decals on their race vehicles. Registration for the *Honda Racing Line* is available at <http://racing.honda.com/hpd/race-for-honda/registration.aspx>, or through USAC and QMA sanctioning bodies.

Administered by HPD and American Honda, incentives will be distributed following the completion of these USAC 25 events:

- The Milwaukee Mile, Wisconsin (June 18, 2011)
- Battle at the Brickyard, Indiana (July 9, 2011)
- Dirt Nationals, Ohio (September 24, 2011)

Administered by HPD and American Honda, incentives will be distributed following the completion of these QMA Grand National events:

- Western Grand National, Washington (July 2, 2011)
- Eastern Grand National, Indiana (July 30, 2011)
- Dirt Grand National, Illinois (August 12, 2011)

Quarter-Midget classes eligible for contingency prizes will include:

- Jr. Honda
- Sr. Honda
- Heavy Honda
- Light 160
- Heavy 160

HPD’s payout structure will reward 1<sup>st</sup>- through 3<sup>rd</sup>-place finishes in the above-mentioned events and classes, as follows:

- 1<sup>st</sup>: \$150 HPD Bucks
- 2<sup>nd</sup>: \$100 HPD Bucks
- 3<sup>rd</sup>: \$50 HPD Bucks

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Launched in July 2009, the *Honda Racing Line* is a program targeted at licensed participants in sanctioned amateur and entry-level professional racing. The *Honda Racing Line* was formed to provide its members with a direct connection to Honda Performance Development and its unparalleled record of success at the highest levels of motorsport. Competitors may register for the *Honda Racing Line* through [HondaRacingLine.com](http://HondaRacingLine.com).

Honda Performance Development (HPD) is the Honda racing company within North America. Founded in 1993, and located in Santa Clarita, Calif., HPD is the technical operations center for high-performance Honda racing cars and engines. In addition to its grassroots motorsports support programs, HPD is the single engine supplier to the IndyCar Series and competes in prototype sports-car racing under the HPD banner in the American Le Mans and European Le Mans Series.

**For more information**, please contact HPD at 661-702-7777 / [grmsadmin@hra.com](mailto:grmsadmin@hra.com) .